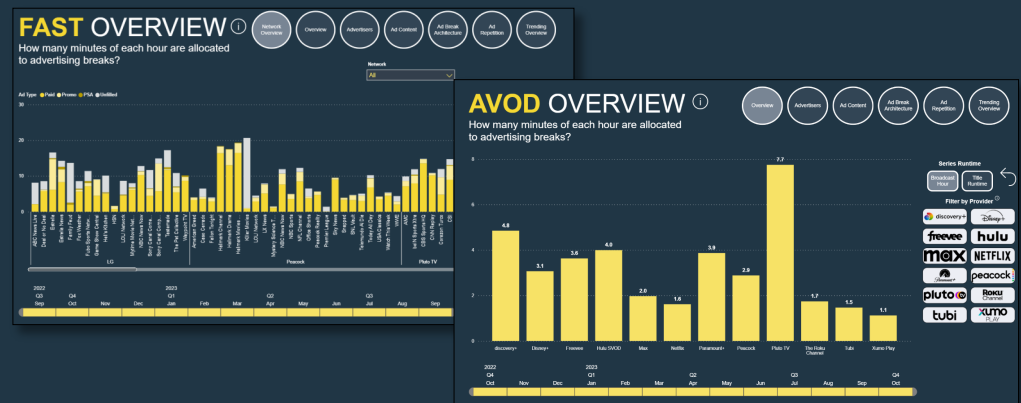


**Detailed data about the rapidly growing AVOD and FAST video categories, detailing advertiser identity, message placement patterns, inventory sellout rates, and more.**

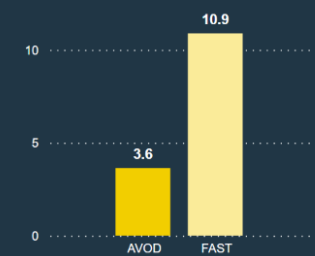
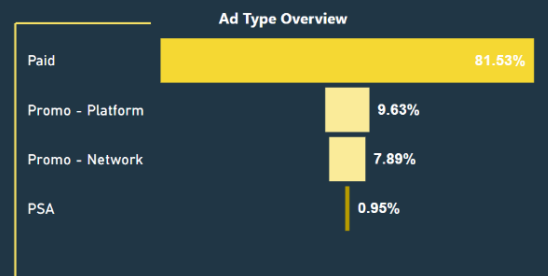
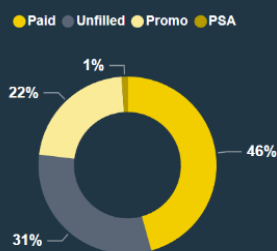
**INVENTORY ANALYSIS:** Revealing insights around inventory allocation, advertising minutes per hour, unfilled ad time, pod length, and other vital metrics that drive the ad-supported streaming video category.



**WHO'S BUYING:** An exclusive compilation of top category advertisers and brands, including where their messages appear within AVOD and FAST ecosystems. Find prospects, evaluate top spenders, and identify what streaming platforms brands and companies are embracing.



**ADVANCED AD TECH:** Updated intelligence about new interactive and advanced advertising mediums, who's leading the charge across new advertising avenues and how top players are embracing new advertising formats.



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