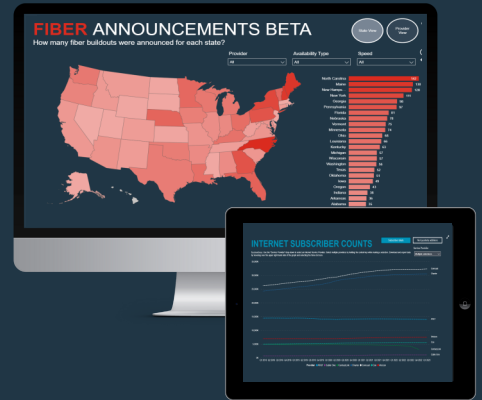




Data-Driven Insights + Analysis

Multi-gig fiber builds fueled by billions in federal grants. An explosion of 5G fixed wireless activity. Complex broadband edge-outs across multiple zip codes and census blocks. The competitive broadband world has never been more complicated, and that's why the new GigTRAK+ service provides timely reporting and comprehensive data to help you navigate this fast-changing landscape.

Whether you're tracking your competition's latest buildout plans or simply plotting your next competitive move, GigTRAK+ puts the intelligence you need right at your fingertips.



PROVIDERS

Extensive profiles of major service providers across wireline, 5G fixed wireless, satellite, and 5G mobile, including pricing data, competitive strategy, financial metrics, and more.



PRODUCT

Vital intelligence probing the presentation, pricing, and performance across the entire gig-ecosystem.



MAPPING

The intersection of FCC data with our own custom tracking of fiber builds and announcements, 5G mobile and fixed wireless services, and federal grant developments.



PRICING

Competitive analysis of pricing trends, including how rates and speeds intersect, and exclusive tracking of the latest pricing around multi-gig broadband rollouts.



MOBILE

A detailed look at the mobile marketplace, sizing up key competitors and comparing their strategies, tactics, metrics, and more.



TECHNOLOGY

Demystify and understand the intricacies of broadband technology ranging from fiber, 5G mobile, fixed wireless, modem and router equipment, and more.



INSIGHTS AND ANALYSIS

Narrative reports and executive-level summaries about what's new, now, and next across the GigTRAK+ field of play, offering exclusive viewpoints and takes that go beyond the ordinary.

LET'S CONNECT

We're here for you to answer questions, offer live demos, and dive deeper into GigTRAK+ anytime you want. Contact us to get started.



info@onetouchintelligence.com



onetouchintelligence.com



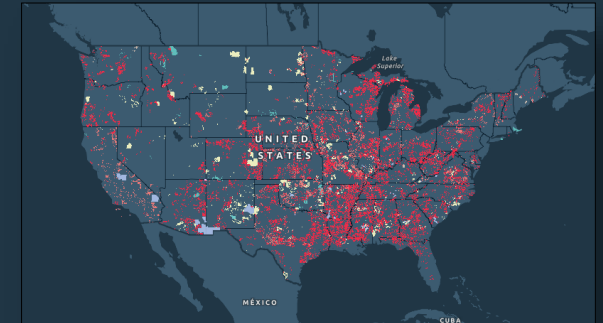
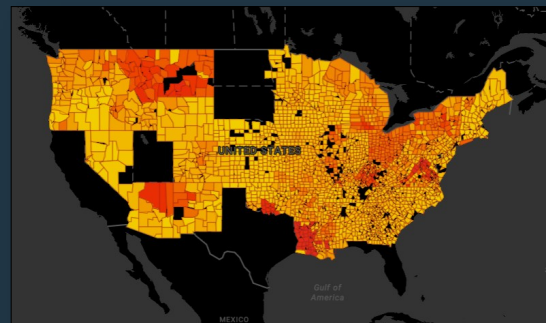
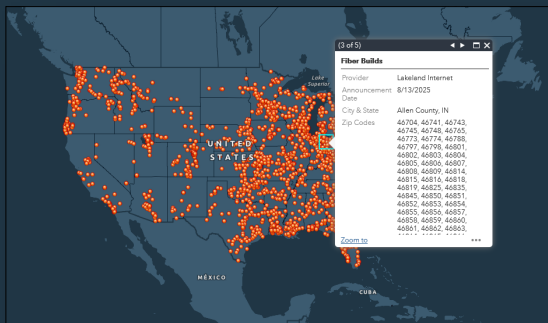
ONE TOUCH INTELLIGENCE®

Our extensive mapping module includes proprietary tracking of fiber overbuilds, edge-outs, and other competitive broadband activity, as well as details about federal grants ranging from BEAD to RDOF - all down to the county or census block level.

Fiber Builds: Monitoring and reporting on newly announced and upcoming Fiber deployments from Internet service providers across the entire US.

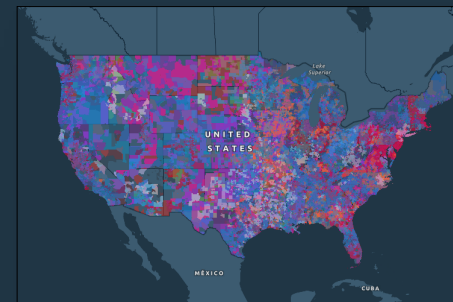
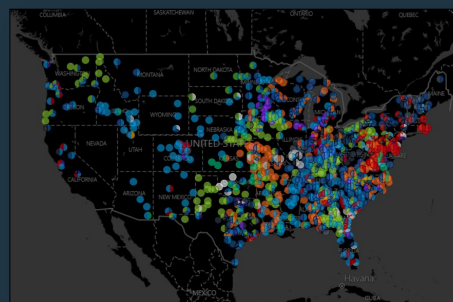
Competitor Territory Maps: Census-level maps for each provider detailing available technologies and available internet speeds across their footprint.

Government Funding Programs: Tracking where state BEAD funds are being allocated and to whom with granular data and reporting as individual states award funding. Includes territory tracking and allocation of previous Federal government broadband funding programs.



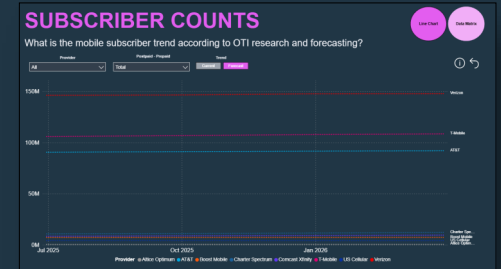
5G FWA Map: Tracking new FWA deployment announcements from Verizon Fios, T-Mobile, and AT&T Internet Air.

Speed, Tech, & Territory Mapping: Overlaying provider territory comparisons, including technologies, and available speeds between competitors.



A comprehensive look at the reach, pricing strategies, advertising tactics, financial metrics, and overall trending performance of major mobile players in an increasingly competitive marketplace, including both incumbent operators and insurgent MVNOs.

- **Subscriber counts:** Our analysts paint a full picture of each providers' subscriber trends based on public reporting, as well as our own proprietary estimates and forecasts that extend four quarters into the future.
- **Profiles:** We compile special custom profiles on the mobile operations of major telecom players, isolating all the key metrics into handy one-sheets that make you the smartest person in the room at the next big meeting.
- **Advertising:** We curate an expertly crafted sampling of national mobile advertising that showcases top providers' competitive claims, promotional offers, and overall customer acquisition strategies.



- **Pricing:** Our team of experts maintain complex dashboards that break down the price per line for mobile plans, tracking bundles up to eight lines for both prepaid and postpaid plans.
- **Competitive Matchups:** Our analysts boil down the key metrics to give you a side-by-side comparison of where every major mobile competitor stands, highlighting their strengths and weaknesses and providing unique insights.

